



Book Publishing Overview

We offer the following services to help you get your book out there!

Lisa Thompson Graphic Design shares our offices and can help you with any design needs.

There are 7 steps in creating a book

1. Writing
2. Professional editing/proofing
3. Design
4. Project management
5. Printing – outside vendor
6. Publishing – distribution/sale to Amazon etc. (optional)
7. Marketing

Project Management

Coordinate with client, designer and printer, including:

- Work with client to choose appropriate paper, cover and binding
- Set and coordinate deadlines
- Submit digital files to printer
- Troubleshoot when appropriate
- Register copyright/ship book to LOC (optional)

Publishing

Obtain ISBN

Obtain Cataloging in Publication (CIP) #

Provide one bound book proof

Register book w/LOC,

Submit 2 books for filing © and CIP

Set up national distribution

PR template

Marketing

Project manage web presence creation

- Facebook page
- Wordpress blog/website (basic)
- Wordpress blog/website (custom)

Public Relations*

**Create/send press releases, set up speaking engagements, book signing events*

Additional Services

Author's portrait

Other photography

Editing

Proofreading

Photo retouching/scanning