Proofs & Retouching Information

We provide various retouching and file preparation services not only for images we create, but for images you provide to us as well.

Proofs

Proofs are only references for choosing image(s) based upon the view – they do not represent the final color, density or cropping of the finished images. When referring to an image, please use the number found beneath the image on the proof gallery or PDF slideshow.

Executive Portraits

Make your portrait selection based on faical expression and pose.
File processing for final images includes basic retouching: removing stray hairs, reducing fine lines and wrinkles, reduce 5 o'clock shadow and removing minor imperfections (loose threads, stain, lint and creases in clothing).

Additional retouching is billed at $125/hour and may include:
- Swapping heads in a group portrait
- Lifting a drooped or opening a closed eye
- Changing clothing or background color
- Slimming down an individual

Architectural Interiors/Exteriors

Make your selection based on angle of view and image content.
Areas of a proof that may appear overly dark or light will be corrected, as we combine various exposures of the same view for the final image. Perspective will be adjusted to restore vertical lines to parallel. File processing for final images includes basic retouching: adjusting color, density, crop and removing minimal flaws such as chipped paint, furniture nicks/scratches and small reflections (less than one inch).

Additional retouching is billed at $125/hour and may include:
- Removing unwanted items, such as wall outlets, exit signs, trees, poles, or cars
- Replacing or enhancing a sky
- Replacing dead grass, foliage or adding landscape
- Changing one or more colors within a scene
- Making a collage from a variety of images

If you have any special requests or concerns, please let us know.
We strive to put your best image forward!